PARTNERSHIP AND EXHIBITION BROCHURE

WAMM
WORLD AIRWAY MANAGEMENT MEETING

AMSTERDAM 2019 🌻
13–16 November

PARTNERSHIP AND EXHIBITION BROCHURE
WELCOME NOTE

We are delighted to announce the second World Airway Management Meeting (WAMM) will take place in the beautiful city of Amsterdam from the 13th–16th November 2019.

Following the inaugural WAMM 2015, the Difficult Airway Society (DAS), the Society for Airway Management (SAM) and the European Airway Management Society (EAMS) combine their annual scientific meetings to produce a highly successful world class congress. WAMM 2019 promises an eclectic programme of lectures, workshops and social events for a world-wide and world-class meeting in Amsterdam.

The Programme Committee hopes to bring you an amazing programme including key note speakers of worldwide repute, simulation & airway workshops. In addition, there will be an opportunity to meet experts in a variety of areas in smaller breakfast sessions.

Also, our industry sponsors, who have supported the advances we have made, are already signing up and helping to make this a world class event. Our target audience are all health care professionals involved in airway management. It will be a truly multidisciplinary event.

So, please browse through this Industry Prospectus and choose what attracts you most: sponsorship, branding opportunities or exhibiting space. We have designed this industry package at different levels with company’s different budgets in mind. Everyone should find something that will be attractive, will project and expose company’s products and be within budget.

WE LOOK FORWARD TO SEEING YOU IN AMSTERDAM IN 2019

ON BEHALF OF THE PROGRAMME COMMITTEE

DR. JOHANNES HUITINK
Local Chair of WAMM 2019

DR. ELLEN O’SULLIVAN
Executive Director

DR. ELIZABETH BEHRINGER
Executive Director

DR. RICHARD COOPER
SAM Chair

DR. ANIL PATEL
DAS Chair

DR. ROBERT GREIF
EAMS Chair
The Difficult Airway Society is a UK-based medical specialist society formed to further management of the airway of patients by anaesthetists and other critical care practitioners. It developed from the interest of a number of anaesthetists who met at a fibreoptic intubation meeting held at Guy’s Hospital, London once or twice a year from 1987. The first of these was organised by Dr Ray Towey to promote the role and use of fibreoptic intubation in management of the difficult airway. He had published work on fibreoptic intubation in 1972 and later joined the staff of Guy’s Hospital in central London, UK as a Consultant Anaesthetist. The regular meetings established the principles of care and cleaning of the fiberscope and its use in the awake and anaesthetised patient. A complete set of educational booklets from each meeting has been maintained.

The transition from a fibreoptic intubation meeting to a broader difficult airway meeting occurred in 1995 stimulated particularly by a chance meeting between Dr Adrian Pearce and Dr Ralph Vaughan on a plane from Edinburgh to London. These two were prominent in the development and running of airway management courses at Guy’s Hospital in London and University Hospital of Wales in Cardiff respectively. The many core attendees at the fibreoptic intubation meetings stimulated the development of a more formal airway management society.

www.das.uk.com

The Society for Airway Management (SAM) was founded in 1995 by a group of physicians dedicated to the practice, teaching and scientific advancements of the field of airway management. SAM members include Anesthesiologists, Nurse Anesthetists, Emergency Medicine Physicians, Pulmonologists, Critical Care Specialists, Surgeons, Parademics, EMTs, members of industry and others from 28 different countries.

SAM exists as an interdisciplinary forum of physicians and non-physicians. Members are encouraged to be active at the annual meeting as well as year round. This is accomplished through participation in committees, contributing to the quarterly newsletter, joining discussions on our on-line forum, social media and homepage.

www.samhq.com

The European Airway Management Society (EAMS) The idea of a pan-European society was born in Glasgow in 2003 from the initiative of John Henderson, Ulrich Braun and a small group of “airway enthusiasts”. EAMS became an ESA subspecialty Society, growing year by year with new members, annual meetings and teaching initiatives such as the Airway Masterclass and the Train the Airway Teachers project. To date it includes over 300 members from around the world.

www.eamshq.net
ABOUT WAMM 2019

WAMM started its initial development in 2012 during the ESA meeting in Paris in order to celebrate the combined 20th anniversaries of two leading international airway societies, namely the Difficult Airway Society (DAS) and the Society for Airway Management (SAM). In 2016, EAMS joined as an educational partner. This meeting will give industry related to airway management, critical care, trauma and others the best opportunity to expose their products to the interested audiences of the world, the majority of participants being working clinicians always on the lookout for new solutions to their everyday airway management problems.

THE VENUE

Amsterdam Conference Centre Beurs van Berlage was built in 1903 and opened by the former Queen Wilhelmina, as the stock exchange and trading centre of Holland. It has a long history of trade, craftsmanship and mercantilism. In recent years the building was developed into an outstanding first-class conference centre – an ideal venue for conferences, trade shows and business events. Located in the heart of Amsterdam, this monumental building, with high-end facilities, excellent staff and an exceptional atmosphere is the perfect place to host WAMM 2019.

IN SUMMARY THE BEURS VAN BERLAGE OFFERS:

- **Accessibility** – located opposite Amsterdam Central Station and on the corner of Dam Square, less than 15 minutes’ travel time between the airport and city centre;
- **Expertise** – years of experience in hosting large events;
- **Outstanding hotel accommodation service** – guaranteed lowest prices and best terms & conditions for delegates.
- **Extraordinary architecture** – typical Amsterdam style, ensuring a genuine Amsterdam experience.
- **Ample parking** – within walking distance
WHO WILL ATTEND?

The target audience are all health care professionals involved in airway management. It will be a truly multidisciplinary event. Anaesthesiologists, Nurse Anaesthetists, Emergency Medicine Physicians, Pulmonologists, Critical Care Specialists, Surgeons, Paramedics, EMTs, trainees, pre-hospital personnel and members of industry are encouraged to attend.

PREVIOUS MEETING’S REGISTRATION DATA

There were 1400 participants at WAMM 2015 in Dublin. 41 Industry partners participated and over 150 International speakers. We hope to have an even greater attendance at WAMM 2019!
WHY AMSTERDAM?

Amsterdam is one of Europe’s most iconic capitals. With over 180 different nationalities it is a very tolerant, creative, free-spirited and multicultural city. 90% of Amsterdam residents speak English and the average resident speaks two or more languages. Amsterdam has everything international conferences are looking for: great infrastructure, history, culture and multilingual population. It combines the friendliness and accessibility of a historic village with the world-class facilities and cultural attractions of a modern metropolis.

WORLDWIDE ACCESSIBILITY

- One of the 4 biggest European hub airports: Schiphol Airport;
- 323 direct flights;
- Connections to airports in 98 countries by more than 100 different airlines from all over the world.
- Accessible within 2 hours from most European cities;
- Less than 15 minutes travel time between the airport and the city centre;
- Well connected to the international high-speed train network to UK, Belgium, France and Germany;
- No strict visa requirements;
- Excellent public transport network within Amsterdam.
- The airport ranks as one of Europe’s four major hubs and one of the two principal home bases to Air France-KLM and the SkyTeam alliance.

Find out more about the Amsterdam Schiphol Airport Area here.

Easy Access to the City

On arrival at Schiphol Airport it’s a 3-minute walk to train, bus, taxis and rental car desks, with many options available around-the-clock. Simply collect your bags, follow the signs from the Arrivals Hall, and you’ll be quickly on your way!
VALUE PROPOSITION

Partnership with WAMM 2019 will be a key step for your company in fostering relationships with our community. WAMM 2019 will allow your company, product and brand to be uniquely and actively showcased at this exciting international forum. It will also allow your company to meet potential business partners, generate new ideas, gather new knowledge, foster collaborations and meet a very defined professional community. Our all-encompassing themes provide the content for a range of different forms of commercial participation and we will provide you with the opportunity to align your core value with those themes. Your relationship with WAMM 2019 will provide a highly efficient and effective business and marketing platform for your organisation to connect and engage with our global delegates. It will allow your company to showcase your products and services to a very dynamic and influential marketplace.

We’ve maximised delegate traffic:

• The exhibition will be held on the same level as the main auditorium
• All catering will be provided in the exhibition area
• A Charging and Business lounge will be located in the exhibition area
• All delegates will be encouraged to visit the exhibitors at the beginning of each keynote address
• Dynamic Presentation Area in the Exhibition Hall
• Designated CPD points
• E-Poster Sessions in the Exhibition Halls

INCREASE YOUR REACH. STRENGTHEN YOUR IMPACT. BOLSTER YOUR INFLUENCE

KEY REASONS TO SUPPORT THE MEETING

Be part of the largest attended World Airway Management Meeting

Demonstrate your company’s leadership in the field of Airway Management

Increase credibility, expand loyalty and build opportunities with new and existing clients

Reinforce and strengthen your brand position within our community

Bring your brand to thousands of the most influential decision makers

Connect directly to hard-to-reach opinion leaders

Generate new ideas, foster collaborations and build new business relationships

Capitalise on an ideal opportunity to inform and update delegates on new initiatives and developments in your own organization

An opportunity for your staff to connect face to face with the most influential people, bodies and organisations.

Unique opportunity to support education for all practitioners involved in advanced airway management
**PARTNERSHIP PACKAGE OPPORTUNITIES**

In addition to the menu list associated with each option below, opportunities are also available (subject to WAMM 2019 Programme Team approval) for partners to become associated with specific themes and/or specific session(s) during the congress in order to maximise appropriate activation opportunities. Industry partners will have priority selection of exhibition space at the venue as well as priority selection of additional sponsorship opportunities including conducting specific workshop or user group sessions.

<table>
<thead>
<tr>
<th></th>
<th>Principal Partner €9,500</th>
<th>Executive Partner €6,000</th>
<th>Supporting Partner €3,750</th>
</tr>
</thead>
<tbody>
<tr>
<td>Branding on WAMM 2019 partners page of website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Use of WAMM 2019 image in your promotional activities</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Exhibition Shell Scheme</td>
<td>Premium Space 12 sq m</td>
<td>Premium Space 9 sq m</td>
<td>Exhibition Space 6 sq m</td>
</tr>
<tr>
<td>Complimentary exhibitor registrations</td>
<td>4</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Complimentary delegate tickets</td>
<td>2</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Complimentary tickets to the conference dinner</td>
<td>5</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Colour advert in the conference programme</td>
<td>Full Page</td>
<td>Half Page</td>
<td></td>
</tr>
<tr>
<td>Digital branding at the venue</td>
<td>Principal Tier</td>
<td>Executive Tier</td>
<td>Supporting Tier</td>
</tr>
<tr>
<td>Insert into the delegate pack</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognised in all communications to Member lists</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Coverage in all visitor promotional campaigns</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Featured Partner articles on the Website</td>
<td>Two</td>
<td>One</td>
<td></td>
</tr>
<tr>
<td>Recognised from the podium</td>
<td>At the start of each day’s keynotes &amp; the closing remarks</td>
<td>At the welcome reception</td>
<td></td>
</tr>
<tr>
<td>70 word e-mail blast to our delegate distribution list.</td>
<td>Two</td>
<td>One</td>
<td></td>
</tr>
<tr>
<td>2019 Congress Website branding</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Free extra value option</td>
<td>One Coffee Sponsorship</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
A range of rights and benefits will be agreed to optimise the potential as Principal Partner to meet your organisation’s business and marketing objectives. We have identified an extensive list of components in this Principal Package which are outlined below. There is a high degree of flexibility within this package, to ensure that your organisation’s specific partner requirements are achieved, and we are more than happy to discuss your requirements with you.

**OFFICIAL DESIGNATION AS PRINCIPAL PARTNER OF WAMM 2019**

- Coverage for your organisation on all WAMM 2019 promotional materials in the run up to the congress, which includes a printed announcement and e-zine campaign.
- Branding on the WAMM 2019 Partners page of the website to include your organisation’s logo and biography.
- Use of the WAMM 2019 image in your organisation’s promotional activities tied to WAMM2019, once agreed with the WAMM 2019 organisers.

**AT WAMM 2019**

- Premium exhibition space 12 sq. m.
- 3 complimentary exhibitor registrations including tickets to the welcome reception.
- 2 complimentary delegate registrations.
- 5 complimentary tickets to the WAMM 2019 Conference Dinner.
- Logo on event promotional emails and communications to be sent to prospective attendees.
- Recognised from the podium at the start of each day’s keynotes and the conclusion of last sessions each day.
- Two Featured Partner articles on the website during the WAMM 2019 Q1 2019 and Q3 2019
- Two 70-word email blast to be included in WAMM 2019 content subject to approval by WAMM 2019 Media Committee.
- A full-page colour advert in the congress programme.
- Principal tier branding on digital screens projected throughout the congress venue.
- Insert into the delegate pack.

**CONGRESS WEBSITE PROMOTIONAL PACKAGE**

- Additional Value Proposition Oct 2018 - Oct 2019
  - Rolling dedicated leader board / skyscraper web advert for the entire partnership agreement on the home page
  - Rolling MPU web adverts on two additional pages of the congress website.
  - Branding on any WAMM 2019 feature video throughout the year.

**Additional branding opportunity for our Principal Partners**

- This Principal Partnership package is significantly enhanced for free by the exclusive opportunity to brand one of our coffee breaks

**Inventory included**

- Acknowledge in the congress programme as one of our dedicated coffee partners.
- Acknowledge on the hoarding sides within the venue as one of our dedicated coffee partners.
- A5 branded signage at the coffee area recognising you as one of our dedicated coffee partners.
- Opportunity to display a pop-up banner at the catering point, announcing that your company is our coffee partner.
- Opportunity to distribute a branded gift or piece of collateral to all attendees at your coffee break.
EXECUTIVE PARTNERS €6,000

A range of rights and benefits will be agreed to optimise the potential as Executive Partner to meet your organisation’s business and marketing objectives. We have identified an extensive list of components in this Executive Package which are outlined below. There is a high degree of flexibility within this package, to ensure that your organisation’s specific partner requirements are achieved.

OFFICIAL DESIGNATION AS EXECUTIVE PARTNER OF WAMM 2019

- Coverage for your organisation on all WAMM 2019 promotional materials in the run up to the congress, which includes a printed announcement and e-zine campaign.
- Branding on the WAMM 2019 Partners page of the website to include your organisation’s logo and biography.
- Use of the WAMM 2019 image in your organisation’s promotional activities tied to WAMM 2019, once agreed with the WAMM 2019 organisers.

AT WAMM 2019

- Premium exhibition space 9 sq. m.
- 2 complimentary exhibitor registration including tickets to the welcome reception.
- 1 complimentary delegate registrations
- 3 complimentary tickets to the WAMM 2019 Conference Dinner.
- One Featured Partner article during the WAMM 2019 Q2 2019
- Recognised from the podium at the Welcome Reception
- Logo on event promotional emails and letters to be sent to prospective attendees.
- One 70-word email blast to be included in WAMM 2019 content subject to approval by WAMM 2019 Media Committee.
- A half page colour advert in the congress programme.
- Executive tier branding on digital screens projected throughout the congress venue.
- Insert into the delegate pack.

SUPPORTING PARTNER €3,750

A range of rights and benefits will be agreed to optimise the potential as Supporting Partner to meet your business and marketing objectives, including subject to negotiation:

OFFICIAL DESIGNATION AS SUPPORTING PARTNER OF WAMM 2019

- Branding on the WAMM 2019 Partners page of the website to include your organisation’s logo and biography.
- Use of the WAMM 2019 image in your organisation’s promotional activities tied to WAMM 2019, once agreed with the WAMM 2019 organisers.

AT WAMM 2019

- Exhibition space 6 sq. m.
- 2 complimentary exhibitor registrations.
- 2 complimentary tickets to the welcome reception.
- 2 complimentary tickets to the WAMM 2019 Conference Dinner.
- Logo on event promotional emails and letters to be sent to prospective attendees.
- A half page colour advert in the congress programme.
- Supporter tier branding on digital screens projected throughout the congress venue.
- Insert into the delegate pack.
INDIVIDUAL SPONSORSHIP OPPORTUNITIES

WAMM 2019 CONFERENCE DINNERS - PARTNER €10,000
(Exclusive opportunity)

Your company will receive the following branding inventory:

✓ Branding on the WAMM 2019 social programme page of website to include your organisation’s logo and biography.
✓ Approximately four email campaigns promoting the congress with your company listed as a Gala Dinner Partner (subject to booking date).
✓ “Thank you to our Dinner Partners” holding slide projected within the congress dinner venue.
✓ Complimentary table at the Conference Dinner (Max 8 people).
✓ Company logo to be included on all e-invites placed by WAMM 2019 for the dinner.
✓ Company logo to be included on major signage on the evening.
✓ Exclusive branding opportunities on the dinner menus.
✓ Presentation and photo opportunities with the LOC and dinner keynote.
✓ Acknowledgement by the Chairman at the welcome reception of the dinner.
✓ A half page colour advert in congress programme.

YOU WILL HAVE THE OPPORTUNITY TO PROVIDE:

✓ A two-minute introduction to the dinner guests.
✓ Digital projections which will appear on 2 walls within the dinner venue.
✓ A gift for each guest on the tables.

WORKSHOP SESSION

WAMM can also cater for a 40 minute Workshop Sessions per day @ €4,500

Room Capacity 40 Pax.

INDUSTRY SYMPOSIUM €8,500
(Lunchtime session)

Organised by the Sponsor, the Sponsored Symposium will take place on site at the Beurs van Berlage from 14th-16th November 2019 and will be included in the official congress schedule. Each session will last 40 minutes. The Sponsored Symposium programme must receive approval by the program committee. The price includes the following services:

✓ Complimentary use of an official meeting room at the venue (subject to availability).
✓ A 40-minute dedicated session time included in the congress programme.
✓ 2 complimentary registrations.
✓ Banner branding in meeting room (supply own pull up banners).
✓ Product display and distribution in meeting room (subject to venue and LOC approval).
✓ Recognition as a Symposium Sponsor in official publications.
✓ Inclusion of your company name, link to home site and logo on the WAMM 2019 website.
✓ Invitations for Symposium sent by email (by the Organiser) to registered delegate list by the organisers (material to be supplied).
✓ Dedicated company branded registration link provided to attract additional delegates.
✓ Complimentary use of standard audio-visual and technical equipment (LCD, Screen, 2 Microphones, Sound) as existing in that room (technicians and extra equipment not included).
✓ A half page colour advert in the congress programme.
✓ Logo branding on the WAMM 2019 sponsors page of congress programme.
✓ Delegates will be invited to take a light lunch in the symposium room.

Room capacity: 100 Pax*

*Limited to 4 Lunchtime Symposium per day
14th-16th November 2019

Exclusive breakfast symposium available on request
Organised by the sponsor, these user groups will take place on 13th November in Afternoon and 14th-15th, 16th November during lunch break. These 40-minute dedicated User Group sessions (up to 40 participants) have been developed to cater to the needs of industry to conduct demos and identify gaps within the sector.

- Complimentary use of an official meeting room at the venue.
- 40-minute dedicated User Group (up to 40 participants)
- Access for two individuals for the duration of the User Group.
- 2 complimentary registrations for the entire congress
- Two email communications sent by the organiser to registered delegates (material to be supplied by sponsor one pre and one post email communication)
- Complimentary use of standard audio-visual and technical equipment as existing in that room (technicians not included).
- Inclusion of your company name, link to home site and logo on the website.
- Insert into delegate bag at WAMM 2019 (max double sided A4)
- Option to host these User group Sessions at breakfast
INDIVIDUAL PARTNERSHIP OPPORTUNITIES

EDUCATION
- Industry Symposium: €8,500
- User Group Session: €4,000
- Educational Grant: €9,000

BRANDING
- Congress Lanyard (client supply): €2,000
- Congress Badge: €2,000
- Congress bag/folder: €5,000
- Staff & volunteer t-shirts: €1,500
- Notepads and Pens: €2,000

GROUP BRANDING SIGNAGE AT VENUE
- Poster Area: €3,000
- Directional Signage: €3,000
- Branded Charging stations (2): €4,500
- Sponsorship of Water Stations: €1,500

NETWORKING EVENTS
- Tea/Coffee Break: €3,500
- Conference Lunch (per day cost): €7,000
- Faculty Dinner: €4,000
- Pre-Conference Dinner Drinks Reception: €3,500
- Conference Dinner (exclusive): €10,000

VIRTUAL BRANDING
- App Sponsorship: €6,500
- WIFI Sponsorship: €2,750
- Electronic messaging (3): €2,500
- Electronic messaging (2): €1,500
- Electronic messaging (1): €1,000
Can you afford not to be there?
Make sure you take advantage of the opportunity to reach an international target audience at this congress:

- Enhance your strategic position in the market
- Maximise your return on investment
- Engage delegates through parallels and workshops
- Enhance your visual impact with an exhibition stand
- Seize this unique opportunity to meet the international audience of airway management enthusiasts

Adverting opportunities at WAMM 2019

Advertising is included in the industry partnership levels. The advertising opportunities for sponsors not participating in a partner package are listed below:

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page full colour advertisement in a cover position in the congress programme</td>
<td>€2,500</td>
</tr>
<tr>
<td>Full page full colour advertisement in the congress programme</td>
<td>€1,500</td>
</tr>
<tr>
<td>Half page full colour advertisement in the congress programme</td>
<td>€750</td>
</tr>
</tbody>
</table>

Onsite Advertising on Central Screen €3,500
Display your corporate advert digitally within the Conference venue. (Maximum of 2 adverts per company)

Within a three-minute period your advert will appear for 10 seconds. This means your advert will be shown 160 times over the day on one screen, and over 1,100 times throughout the venue in 7 prime locations. The floor plan, programme and key note speakers will also be shown on each of these screens, guaranteeing each and every attendee viewing your advert. Rate for one advert (for the duration of the congress).

Promotion & Media
The organisers are here to make you feel as a real partner of the congress and to ensure you maximise your investment!

- Ask for printed publications of the congress to share them with your contacts.
- Ask for congress banners to use in your email marketing campaigns to your clients - to promote your presence at the congress.
- Ask for the congress logo to use in your email marketing campaigns as well as in print advertisements and promotional material.
- Inform your contacts database of your participation in the event via email blasts or newsletters.
- Send press releases to trade and medical publications.
- Post the congress banner on your company website.
**EXHIBITION OPPORTUNITIES AT WAMM 2019**

The Exhibition of WAMM 2019 will be held in Beurs van Berlage, Amsterdam, 13th-16th November 2019. This will be a great opportunity for exhibitors to display their new equipment, techniques and products. Exhibition space is included in the partnership packages and sponsor partners will be given priority selection of exhibition space.

This provides an excellent opportunity for delegates to interact with commercial companies and to familiarise themselves with the latest advances within their field. Our delegates increasingly welcome the opportunity to tap into the expertise provided by exhibitions to answer questions and provide product demonstrations. In addition to the commercial exhibition and the scientific posters, lunch, tea and coffee breaks will take place in the exhibition area in order to maximise the amount of time delegates spend within the exhibition.

<table>
<thead>
<tr>
<th></th>
<th>13th Nov 2019</th>
<th>14th Nov 2019</th>
<th>15th Nov 2019</th>
<th>16th Nov 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Morning</strong></td>
<td>Exhibition Set-up</td>
<td></td>
<td></td>
<td>Exhibition Open</td>
</tr>
<tr>
<td><strong>Lunch</strong></td>
<td></td>
<td></td>
<td>Exhibition Open</td>
<td></td>
</tr>
<tr>
<td><strong>Afternoon</strong></td>
<td>Workshops/User Groups</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td><strong>Evening</strong></td>
<td></td>
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<td></td>
<td>Exhibition Dismantling</td>
</tr>
</tbody>
</table>

**Exhibition Space Only Cost (not package)**

<table>
<thead>
<tr>
<th>AREA (m²):</th>
<th>PRICE:</th>
<th>EURO PER m²:</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 (3m width x 2m depth)</td>
<td>€2,700</td>
<td>€450</td>
</tr>
<tr>
<td>9 (3m width x 3m depth)</td>
<td>€4,050</td>
<td>€450</td>
</tr>
<tr>
<td>12 (3m width x 4m depth)</td>
<td>€5,400</td>
<td>€450</td>
</tr>
</tbody>
</table>

**The price includes:**
- Shell scheme stand.
- Sign with company name in standard text.
- Power supply (additional power supply and usage is charged separately)
- Wi-Fi (upgrade available at cost)
- Spotlights
- 2 Exhibitor passes are included in every 6 sq. m, 3 exhibitor passes for 9sq. m. and 4 exhibitor passes for 12sq. m. Extra exhibitors need to be booked at a rate of €350.
- This includes access to the exhibition area, name badge and congress programme.
- The exhibiting company will be listed in the exhibition section in the WAMM 2019 final programme.

Note: Please note that all invoices issued by Conference Partners will be subject to Dutch VAT. We can apply the reverse charge rule if we are provided with a European VAT. This is applicable for all sponsoring companies within the EU and outside The Netherlands.
WAMM 2019 FLOORPLAN

This is the WAMM 2019 exhibition floor plan; please indicate your preference booth number when you are booking your exhibition stand. Please note that the organisers will allocate exhibition booths on a first come first served basis and based on the profile of the organisation. The organisers will confirm your exact exhibition stand number in May of 2019.
Partnership
I would like to confirm
(Please specify what Partnership, Principal, Executive or Supporting you would like to confirm)

Total Cost: € _______________________
plus VAT at 21%

Individual Partnership Opportunities
(e.g. Lanyards, Bags etc)

I am interested in the following opportunity and would like to discuss in more detail

Namebadges:
Exhibitor Badges Names:
Note: Two exhibitor passes are included with every 6 sq. m, three exhibitor passes for 9sq. m. and four exhibitor passes for 12sq. m.

1. _______________________
2. _______________________
3. _______________________
4. _______________________

Additional Exhibitor Badges Names, cost of €350

1. _______________________
2. _______________________
3. _______________________ 

Your Information:

Name: _______________________
Organisation: _______________________

Address that will appear on the invoice:

City, State, Zip/Postal Code: _______________________

Signature: _______________________

Please email or return this form to the address below, if you require further information please contact:

Payment terms
100% payment is due on booking. The sponsor/exhibitor’s logo and company biography will not be included on any promotional materials until full payment is received.

Cancellation Policy:
Cancellation received in writing to Email: Colm@conferencepartners.ie received before 13 July 2019 will incur a cancellation fee 40%
Cancellation received in writing to Email: Colm@conferencepartners.ie received after 13 July 2019 will incur a cancellation fee 100%

Contact Information:
Conference Partners International Ltd,
11 – 13 First Floor, The Hyde Building, The Park, Carrickmines, Dublin 18, Ireland
tel: + 353 1 296 8688
e-mail: colm@conferencepartners.ie
To arrange a call with our partnership team please feel free to contact Colm on the following details

Colm O’Grady,
Conference Partners International Ltd, 11 – 13 First Floor,
The Hyde Building, The Park, Carrickmines, Dublin 18, Ireland
Tel: + 353 87 2233 477 E-mail: colm@conferencepartners.ie